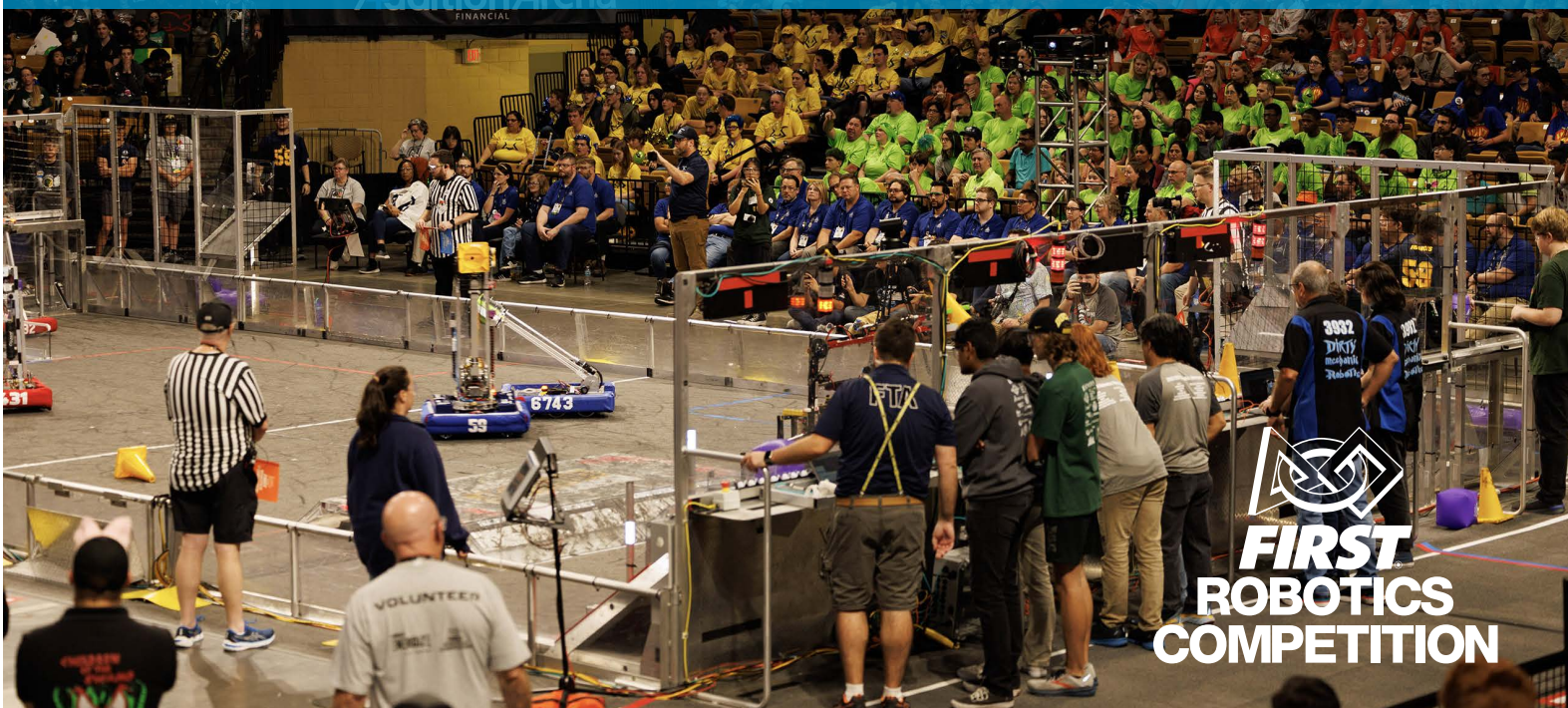


"FIRST Robotics provides our students with practical, hands-on experience that applies to real world problem solving. It's a technical and creative program that encourages them to use their whole brains, to see the value in bringing all their talents to bear, and helps them understand the value of being crewmates, not passengers here on Spaceship Earth."

Nicole Stott, Retired NASA Astronaut Nicole Stott, Founding Director, Space for Art



The mission of FIRST is to provide life-changing robotics programs that give young people the skills, confidence, and resilience to build a better world.

The 21st century economy is producing new professions at a rapid rate. Employers struggle to find candidates with the skills they require. The need for tech-savvy workers who have critical thinking and problem-solving skills is urgent across multiple industries. Employers report difficulty in identifying potential employees with essential skills.



**SPONSOR
TODAY!**

See the back page for
more information

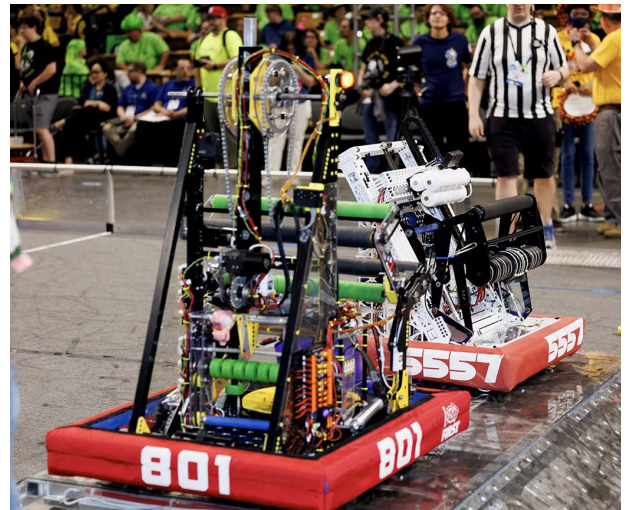
Skills Students Learn in *FIRST*

1. Critical Thinking and Problem Solving
2. Collaboration
3. Adaptability
4. Innovative Thinking
5. Entrepreneurship
6. Communication
7. Accessing and Analyzing Information
8. Curiosity and Imagination.

A FEW WAYS YOUR SPONSORSHIP



IMPACTS THE ORLANDO REGIONAL



2240 STUDENTS INSPIRED

Cost to support event for students to compete

- \$67 per student
- \$1,000 per 15 students
- \$5,000 per 70 students

\$150K TO RUN THE 3 DAY EVENT!



64 TEAM PIT AREA

\$10,000 named pit area sponsor

\$250.00/pit | \$2,500 sponsors 10 pits

OPPORTUNITIES



\$1,000 FEEDS 10 VOLUNTEERS FOR A DAY

(Approximately 100 volunteers work for 3.5 days)

- **\$40,000.00 volunteer lounge sponsor**
includes volunteer meals, gift, water, and snacks
- **\$5,000.00 Judges Room Sponsor**
includes volunteer meals, gift, water, and snacks

MENTOR TRAINING

\$1,500 provides hands-on mechanical & programming training workshops.
\$5,000 provides training for 66 mentors in technical and non-technical trainings.



2025 Sponsorship Levels and Recognition

Regional Fan Sponsor

Up to \$999

- Listed in virtual Program Book as sponsor*

Robot Booster Sponsor

\$1,000 - \$4,999

- Recognized as Orlando Regional Robot Booster Sponsor in all event promotional materials and whenever the event is mentioned

Friend of the Future Sponsor

\$5,000 - \$9,999

- Recognized as Orlando Regional *Friend of the Future* Sponsor in all event promotional materials and whenever the event is mentioned
- Opportunity to have a 6 x 4 table at event.

Captain of Innovation Sponsor

\$10,000 - \$24,999

- Recognized as Orlando Regional *Captain of Innovation* Sponsor in all event promotional materials and whenever the event is mentioned
- Opportunity to have a 6 x 4 table at event
- Listed in the 2025 FIRST Annual Report and recognized in the Orlando Regional Program Book

Leader in Technology Sponsor

\$25,000 - \$39,999

- Recognized as Orlando Regional *Leader in Technology* Sponsor in all event promotional materials and whenever the event is mentioned
- Preferred Placement 6 x 4 table at the event
- Speaking opportunities at event opening or closing ceremony
- Orlando Regional Leader in Technology Sponsor recognition on signage at event, off-site promotions and exhibits

Co-Sponsors

\$40,000 - \$74,999

- Half page recognition in 2025 virtual Program Book*
- VIP Passes for the 2025 FIRST World Championship
- Introduction and speaking opportunities
- Co-Sponsor recognition on signage at event, off-site promotions and exhibits
- Preferred Placement Exhibit at the event

Lead Event Sponsor

\$75,000 - \$149,999

- VIP passes for 2025 FIRST World Championship
- Keynote speaking opportunities for Orlando Regional event
- Preferred Placement Exhibit at the event
- Recognition on the official FIRST website (firstinspires.org) and listed in the 2025 FIRST Annual Report
- Full page recognition in 2025 event Program Book*
- VIP passes for 2025 FIRST World Championship functions in Houston (access to Hospitality Center, preferred event seating, invitations to Friday Night Showcase Dinner)
- Keynote speaking opportunities for Orlando Regional event
- Co-Sponsor recognition on signage at event, off-site promotions and exhibits.

**Deadline to be included in the Virtual Program Book is January 31st.*

All Sponsors Receive

- VIP 2-day pass
- VIP seating area,
- VIP Parking passes &
- VIP Luncheon Invitations

Recognition as Regional Sponsor throughout 3-day competition

- By the Orlando Regional MC
- In event Virtual Program Book and on OrlandoFRC.org
- Event Signage & Electronic Banners

About the Orlando Regional

FIRST Robotics Competition combines the excitement of sport with the rigors of science and technology. Each season culminates with events like the Orlando Regional where qualifying teams compete for awards and a spot at the FIRST Championship.

The Orlando Regional is an international favorite, with teams competing from Brazil, Puerto Rico, Dominican Republic, Panama, Great Britain and Colombia.

Sponsor Now

To sponsor the
2025 Orlando Regional
or for information on custom
sponsor opportunities, contact

Wendy Austin

*Regional Director,
North and Central Florida
Orlando and Tallahassee Regionals
waustin@firstinspires.org
407-247-6776*

Stephen Kowski

*Orlando Regional Planning
Committee (RPC) Chairman
stephen@orlandofrc.org*

To learn more about FIRST
and the Regional, visit
www.OrlandoFRC.org